

**LIGHTER,  
FASTER  
SMOOTHER**



ghd helios

# GHD HELIOS PROFESSIONAL HAIRDRYER

Introducing ghd's lightest, fastest, professional hair dryer for the silkiest, smoothest results yet.

The professionals in hair care are back with another revolutionising product, destined to give you a good hair day, every day. The new ghd helios is the easiest way to get salon-quality, silky blow-waved locks that are guaranteed to reduce frizz and flyaways without compromising on volume.

Developed by ghd's leading UK Research and Development lab in Cambridge in conjunction with top physicists, engineers and styling professionals, the new ghd helios uses concentrated airflow travelling at 120 km/h to deliver smoother, silkier, shinier results, faster.

**Aeroprecis™** technology combines internal aerodynamic design with a bespoke contoured nozzle. This delivers a concentrated temperature and airflow distribution, giving you more precise control for compelling styling results.

Whether you're looking for quick, sleek and smooth results or show-stopping volume, ghd helios puts the power of a salon-blowdry in your hands.



## Why choose ghd helios?

- **Advanced ionic technology:** reduced frizz and fly-aways\*\* for an impeccable finish with smooth & shiny results\*\*
- Ultra-powerful drying performance: **lightweight 2200 Watt** brushless motor for faster drying\*
- Cool shot button: for a quick blast of air to fix your look in place
- Ultimate control: **ghd's bespoke contoured nozzle** for a highly concentrated airflow
- Ergonomic design: optimised weight distribution for easy handling and ergonomic balance for seamless, effortless styling\*
- Bespoke acoustic system technology: low sound levels for a more refined blow-dry experience
- **Unique Aeroprecis™** technology: enables intuitive styling with more precise control for smooth, shiny, salon results

## LOVED BY EXPERTS

"The ghd helios hairdryer gives you the perfect flow of air when drying to create a natural fullness, stunning shine and smoothness like no other. It's my new kit bag essential as it's so fast and really minimises drying time, therefore limiting damage to your hair. Remember to use the cold shot button when drying; this blast of cold air helps to lock your finished style in place."

*zoe irwin, ghd uk ambassador*



**BETTER STYLING CONTROL**  
8/10 AGREE



**30% MORE SHINE**

ghd helios professional hairdryer (\$320) is available in the finest salons and [ghdhair.com/nz](http://ghdhair.com/nz).

For press enquiries please contact the ghd press office:  
**Hannah Pearce:** [hannahp@thisismango.co.nz](mailto:hannahp@thisismango.co.nz)  
**Jessica Crosswell:** [jessicac@thisismango.co.nz](mailto:jessicac@thisismango.co.nz)

