



# GHD CROWNED *WITH 300 AWARDS*



*AT GHD WE BELIEVE OUR PRODUCTS ARE THE VERY BEST IN THE WORLD, BUT DON'T JUST TAKE OUR WORD FOR IT, WE'LL LET OUR 300 AWARD WINS DO THE TALKING...*

## FROM SCIENCE AND INNOVATION, TO LUXURY BEAUTY AND STYLE; WE'VE BEEN CHAMPIONING THE AWARDS CATEGORIES FOR 19 YEARS.

Developing pioneering new technologies and showcasing beautiful design, ghd create the most technically advanced hair tools in the world, that have now received an incredible 300 award wins.



The must-have tool that added the 300th award to ghd's trophy cabinet is the ghd glide hot brush, which won 'Editors Choice: Best 'Splurge' Item' in the Harper's Bazaar US awards.

Since launching glide in 2019 the tool has racked up an impressive 14 awards, and as Marie Claire rightly stated when awarding it a Marie Claire Prix d'Excellence Beauty Award earlier this year, "its the hot brush that sold out all around the globe because it's just. That. Good."

ghd tools not only look beautiful - as proven by winning Red Dot Design awards, but they deliver unbeatable performance. The iconic ghd stylers are the most awarded tools in the ghd portfolio, having won 137 of the 300 awards, including numerous 'best styler awards'. And since launching the most advanced styler ever in 2018, the ghd platinum+ SMART styler, it has received over 45 awards alone and continues to dominate award headlines.



We believe in the power of a good hair day, so we're dedicated to creating the very best styling tools with unbeatable performance and design - that won't damage your hair - so that you can have a **GOOD HAIR DAY**, every day.

Look out for new innovations launching very soon from ghd, we are confident that we'll be celebrating another award milestone very soon.

*All tools are available at [ghd.com](https://ghd.com) and ghd Elite salons.*  
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